SOLUTION

Document Center on

Box Platform

CRAFTER



The Need for Intelligent Content Delivery

Businesses today are producing an increasing amount of digital content on a daily basis, and they need a smarter way of managing and distributing that content. Leading organizations are turning to content management platforms like Box to provide a central repository for managing the creation and distribution of a vast array of digital content, including:

- PDF and Word documents
- Images
- Audio files
- Video & multimedia files
- Spreadsheets
- Presentations
- And more...

Having all your content easily accessible through a single, cohesive location is just one part of the solution. Static content that exist online as pre-published documents are no longer sufficient. Businesses also need a smart way of packaging together relevant documents and digital assets that support specific business processes and delivering them to the right audience, when and where they want it, through the device they're using at the moment.

Why should you care?

Content exist in different formats across different departments throughout the organization. However, no matter how valuable that content is, it's useless if it's hidden or inaccessible by its users.

The inability to access content not only leads to a poor user experience, but also results in operational inefficiencies.

Imagine if a salesperson didn't have access to the right collateral to help them close a sale during a client visit, or if a field employee operating on a mobile device can't surface the right content due to lack of mobile accessibility.

FEATURES

- Centralized and secure content
- Quickly find content and package into relevant asset bundles
- Team collaboration
- Easily distribute and share asset bundles
- Personalized experiences
- Just-in-time access to updates
- Mobile friendly
- Accurate search results

BENEFITS

- Enhanced findability
- Increased productivity
- Compliance
- Better collaboration with external group:

USE CASES

- Pharmaceutical sales rep visiting a client needs all relevant assets pertaining to a particular drug, such as product sheets, clinical studies and results, side effects, etc.
- Marketing personnel accessing managed and secure assets needs the ability to share approved assets with third party agencies for collaboration
- Hotel event planner meeting with a client needs information on event spaces, catering menus, third party vendor details, etc.

INTRODUCING DOCUMENT CENTER ON BOX PLATFORM

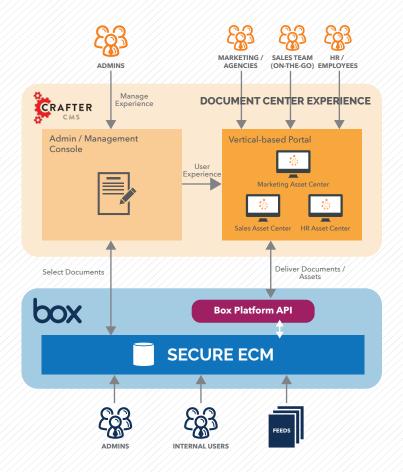
Whether your business is looking to enable better communication with sales, partners, or vendors with the latest content and materials, or drive more revenue faster and more efficiently through marketing content and support to help qualify and close deals, you need the ability to make your secure content easily discoverable to various audiences anytime, anywhere, on any device.

Secure content bundles must be delivered wherever it's needed, including remote environments. Furthermore, content security must be tailored based on roles, business process, and other significant factors.

Rivet Logic's Document Center on Box Platform is designed to help organizations meet these needs, packaging together relevant content that's spread across a repository into asset bundles that are easily accessible through personalized user experiences.

The Document Center solution is powered by Box Platform's secure cloud content management capabilities, and leverages the award-winning Crafter CMS to deliver a unique end user experience.

DOCUMENT CENTER ON BOX PLATFORM ARCHITECTURE



THE RIGHT CONTENT, WHEN AND WHERE YOU NEED IT

Rivet Logic's Document Center on Box Platform is a seamless integration of Crafter CMS and Box Platform, leveraging Box Platform's powerful cloud content management capabilities and Crafter CMS for its modern platform for building and managing rich digital experiences. The result is a solution that equips your users with the right content, when and where they need it.