

content, business processes, and task management for inspiring and developing your new products.

Rivet Logic's **Ideation and Product Development Portal** is an integrated ECM and portal solution, allowing you to leverage the strengths of each product in one solution - content management, business process management, compliance and governance, collaboration and shared workspaces, social tools, and more.

The Ideation and Product Development Portal leverages Box's powerful and secure cloud content management capabilities for storing all enterprise content, such as project requirements, design mockups, product documentation, etc. The user experience is created through Liferay Digital Experience Platform (DXP), providing a simple and cohesive way to manage teams around projects. Teams can easily collaborate on ideation, content, process and project tasks through shared team workspaces and flexible dynamic workflow.

With complete process transparency and dashboards to provide insightful summaries and statuses at a glance, you can prevent any unnecessary communication and focus on what's important - bringing your product to market faster.

The result is a solution that leverages your existing network of employees, customers and partners to surface new ideas, identify those with most business value, and develop them into solutions that capture new markets, faster than ever before.

SOLUTION FEATURES

- Centralized access to content and digital assets
- Enterprise security
- Centralized communication
- Internal and external collaboration
- Dynamic workflow management
- Dashboards and advanced reporting
- Cloud deployable

BUSINESS BENEFITS

- Shorten milestone phases
- Improve efficiency
- Risk management
- Increase knowledge flow and discover new opportunities to innovate
- Process transparency and visibility
- Increase time to market

IDEATION PROCESS

